

WEST YORKSHIRE VISITOR ECONOMY IMPACT

(Correct as of August 2024)

(BRADFORD, CALDERDALE, KIRKLEES, LEEDS, WAKEFIELD)

LEISURE TOURISM

WEST YORKSHIRE WELCOMED

70.95 MILLION
day and night visitors in 2023
worth **£5.77 BILLION**
to the Local Economy

63.74 MILLION
day visitors in 2023 worth
£3.98 BILLION
to the Local Economy

1.1 MILLION
INTERNATIONAL
VISITORS

7.22 MILLION

people stayed in West
Yorkshire as part of a holiday
or **short break** in 2023

Accounting for **17.59 MILLION NIGHTS**
with an **economic impact of**
£1.80 BILLION



Visitors to West Yorkshire support
52,412 full-time jobs

AN INCREASE OF 10%
ON 2022

BUSINESS TOURISM

23 MIA ACCREDITED VENUES | **32 GREEN ACCREDITED**

Home to one of the **TOP 10** conference destinations in the UK

30,600
meetings, conferences
and events were hosted
in Leeds 2023



Leeds welcomed
2.59 MILLION
DELEGATES IN 2023



In 2023 Business Tourism
was worth
to the Leeds **£408.2**
economy **MILLION**



Home to UKREiIF, the

UK'S LARGEST
BUILT ENVIRONMENT AND REAL
ESTATE INVESTMENT CONFERENCE



CONNECTIVITY

OUR DESTINATIONS
ARE ALL WITHIN
EASY REACH,
EASILY ACCESSIBLE
BY ROAD, RAIL AND AIR

WEST YORKSHIRE
HALF WAY BETWEEN
LONDON & EDINBURGH

LONDON | **MANCHESTER**

175
MILES
TRAIN:
2 HR

43 MILES
50 MINS
BY TRAIN
AND ROAD



CONNECTED TO
OVER 70 WORLDWIDE
DESTINATIONS



AT THE
CROSSROADS
OF THE

M62, M1
& A1M

WEST YORKSHIRE
TRANSPORT
STRATEGY 2040:

to create a modern, world-class,
well-connected transport system
that makes travel around
West Yorkshire **easy and reliable.**

THE OFFER

Building to Bradford UK City of Culture 2025 with:
2023: KIRKLEES YEAR OF MUSIC & LEEDS 2023
2024: CALDERDALE YEAR OF CULTURE 'CULTURE DALE'
AND WAKEFIELD DISTRICTS 'OUR YEAR'

OVER 50 theatres
and **OVER 50**
museums and galleries



3 NATIONAL
MUSEUMS

a **UNESCO World Heritage Site** in Saltaire
and a **UNESCO City of Film** in Bradford



Home to one of the only
English cities outside of London
with its own **repertory theatre,**
resident opera house and
ballet companies

HOSTING A WEALTH OF
CULTURAL EVENTS
INCLUDING:

- Bradford **Literature** Festival
- Bradford **Science** Festival
- Halifax Piece Hall summer **music** and events
- Huddersfield **Contemporary** Music Festival
- **Light Night** Leeds
- Leeds **International Festival of Ideas**
- Huddersfield **Food and Drink** Festival
- Marsden **Jazz** Festival
- Pontefract **Liquorice** Festival
- Wakefield **Rhubarb** Festival

Home to

EUROPE'S LARGEST
SCULPTURE PARK

WORLD RENOWNED
SPORTING EVENTS

WORLD TRIATHLON IN LEEDS

INTERNATIONAL
TEST MATCH CRICKET IN LEEDS

HORSE RACING IN WAKEFIELD

TENNIS IN ILKLEY

RUGBY LEAGUE WORLD CUP

FOOTBALL ACROSS THE REGION

CYCLING SUCCESS RECORD



WEST YORKSHIRE IS
accessible to the **breathtaking**
Yorkshire Dales and North
Yorkshire Moors **national parks**

ACCOMMODATION



222
HOTELS

AND
13,011 ROOMS

WORK IN
PROGRESS

48 HOTEL

DEVELOPMENTS
IN THE PIPELINE
SUPPLYING A
FURTHER

3,237 ROOMS

5 PROPERTIES TO
OPEN IN 2024
SUPPLYING

425 ROOMS